

A completely well-packaged MPMR training programme in Kerala

NABFOUNDATION ushered in the New Year with the inauguration of its PAN India project MPMR in Alappuzha district of Kerala by DMD Shri Shaji KV on 4th January 2021. The training programme within itself was a professional execution by Team Kerala headed by Shri Balachandran, CGM, Kerala with the active leadership role shown by Shri T K Premkumar, DDM, Alappuzha at field level.

In the first instance, care was taken to ensure the presence of all the critical stakeholders in the MPMR training programme. The LDM along with local thought leaders and the Principal of the local school were invited to ensure acceptance of the project at the local level. This was also critical to ensure that sales avenues were defined in the beginning of the project itself. The DDM helped the local NGO in earmarking a space for the machine within the NGO premises for installation. The members of the Oruma SHG were involved from the very beginning and that resulted in a sense of ownership about the project from the beginning.

The focal point for sales of these pads are the schools and colleges in rural India. Accordingly, the DDM ensured the presence of Dr. Jyotilekshmi, Principal, St. Joseph's Women's College, Alappuzha who was the first one to receive the pads made by the SHG women. She volunteered to allow sale of these pads within the sales outlet in the premises.

The Alappuzha unit of MPMR has indeed set the standards at a high level for the rest of the country to follow. Needless to add the event got wide coverage at state level. A few photos of the training programme are attached:



