



On 8th February 2021, Grameen Shiksha Avam Sahayata Association (NGO), in collaboration with NABFOUNDATION, organized an awareness program on 'menstrual hygiene' and 'sanitary pad manufacturing' for rural women in Self Help Groups (SHGs) in Mitraon Village, Najafgarh, New Delhi- 110043. Along with some young girls and women, leaders of approximately 15 SHGs in the village were present for the event.

The first section of the event was addressed by Dr. Jyoti Jha, gynecologist, who educated the rural women on several facets of menstrual health.

The second section of the event was addressed by Mr. Sanjeev Rohilla, CEO, NABFOUNDATION. Mr. Rohilla spoke to the young women and girls about the importance of moving past the stigma and preconceived notions surrounding menstrual health and hygiene. He discussed the entire working of the 'My Pad | My Right' project, and the benefits of the sanitary pads made under this project as compared to the market available pads.