

#MYPADMYRIGHT Chooses to Challenge on Women's Day.

In NABFOUNDATION, we decided to celebrate Women's Day on 8th March on the ground with the rural women. Two regional offices made it possible for us to do this – Gujarat and Bihar. The MY PAD MY RIGHT(MPMR) program was launched in Rajkot in Gujarat and in Darbhanga in Bihar thus covering two corners of the country.

In Rajkot, the dedicated efforts of Shri Mahesh Patole, DDM, Rajkot bore fruits with the presence of the entire district administration in the launch ceremony. The DC and the DRDA promised to tie up with the SHG for sales while Navjeevan Trust, our NGO partner in the project, ensured that the programme, which also had a medical camp, was organized in a very smart manner with even a “MPMR Selfie Corner” for all! The CEO, NABFOUNDATION had individual meetings with the DC, DRDA, Navjeevan Trust and the SHG members who are going to run the program.

In the other program in Darbhanga, an equally impressive turnout was observed and making it possible was Smt. Akanksha, DDM, Darbhanga. It was truly a Women's Day with the presence of the DDM and Ms. Sudha Varghese, AVP, NABFOUNDATION who along with the lady staff members of the NGO organized a vibrant training programme cum launch event. Ms. Sudha had meetings with all the stakeholders involved in the programme including the colleges and girl schools in the district.

NABFOUNDATION salutes the spirit of the amazing DDMs across the country who have really been the pillars of #MPMR, a project which was launched during Covid and has managed to achieve considerable traction in a difficult environment. A few photographs of the program are attached.

Rajkot, Gujarat





Darbhanga, Bihar



