

Shri Shaji KV, DMD inaugurates 'My Pad My Right' in Kerala

In a development which will encourage speeding up of 'My Pad My Right' (MPMR) as a pan India initiative, Shri Shaji KV, DMD, NABARD inaugurated an LEDP Project in Alappuzha, Kerala on 4th January, 2021 under which women of Oruma SHG will be trained in production and marketing of sanitary pads. The programme was a huge success with the women actually able to make pads in the presence of the DMD.

Kerala Regional Office played a huge role in making this programme a success as did Padmashri Shri. A. Muruganantham, known as the PADMAN of India who came in specially to install the machine and train the SHG members. Shri Shaji interacted with the SHG members and also informed the local media about the genesis of the project, its aspirations and expected outcomes.

NABFOUNDATION was represented by Ms. Sudha Varghese. The partner agency for this LEDP, is Gandhi Smaraka Grama Seva Kendram which has also played an active role in making this programme a success.

A few photos of the event are attached.



